

2022 年管理类联考英语 (二) 真题

Section I Use of English

Directions:

Read the following text. choose the best word (s) for each numbered blank and mark A, B, C or D on the ANSWER SHEET. (10 points)

Harlan Cobler believes that if you're a writer, you'll find the time; and that if you can't find the time, then writing isn't a priority and you're not a writer. For him writing is a 1 job—a job like any other. He has 2 with plumbing, pointing out that a plumber doesn't wake up and say that he can't work with pipes today.

3, like most writers these days, you're holding down a job to pay the bills, it's not 4 to find the time to write. But it's not impossible. It requires determination and single-mindedness. 5 that most bestselling authors began writing when they were doing other things to earn a living. And today, even writers who are fairly 6 often have to do other work to 7 their writing income.

As Harlan Cobler has suggested it's a 8 of priorities. To make writing a priority you'll have to 9 some of your day-to-day activities and some things you really enjoy. Depending on your 10 and your lifestyle, that might mean spending less time watching television or listening to music, though some people can write 11 they listen to music. You might have to 12 the amount of exercise or sport you do. You'll have to make social media an 13 activity rather than a daily, time-consuming 14. There'll probably have to be less socializing with your friends and less time with your family. It's a 15 learning curve, and it won't always make you popular.

There's just one thing you should try to keep at least some time for, 16 your writing and that's reading. And write needs to read as much and as widely as they can; it's the one 17 supporter something you can't do without.

Time is finite. The older you get, the 18 it seems to go. We need to use it as carefully and as 19 as we can. That means prioritising out activities so that we spend most time on the things we really want to do. If you're a writer, that means 20 writing.

- |                      |                 |                   |                   |
|----------------------|-----------------|-------------------|-------------------|
| 1. A. difficult      | B. normal       | C. steady         | D. pleasant       |
| 2. A. combined       | B. compared     | C. confused       | D. confronted     |
| 3. A. if             | B. through      | C. owe            | D. unless         |
| 4. A. enough         | B. strange      | C. wrong          | D. easy           |
| 5. A. Accept         | B. Explain      | C. Remember       | D. Suppose        |
| 6. A. well-known     | B. well-advised | C. well-informed  | D. well-chosen    |
| 7. A. donate         | B. generate     | C. supplement     | D. calculate      |
| 8. A. cause          | B. purpose      | C. question       | D. condition      |
| 9. A. highlight      | B. sacrifice    | C. continue       | D. explore        |
| 10. A. relations     | B. interests    | C. memories       | D. skills         |
| 11. A. until         | B. because      | C. while          | D. before         |
| 12. A. put up with   | B. make up of   | C. hang on to     | D. cut down on    |
| 13. A. intelligent   | B. occasional   | C. intensive      | D. emotional      |
| 14. A. habit         | B. test         | C. decision       | D. plan           |
| 15. A. tough         | B. gentle       | C. rapid          | D. funny          |
| 16. A. in place of   | B. in charge of | C. in response to | D. in addition to |
| 17. A. indispensable | B. innovative   | C. invisible      | D. instant        |
| 18. A. duller        | B. harder       | C. quieter        | D. quicker        |
| 19. A. peacefully    | B. generously   | C. productively   | D. gratefully     |
| 20. A. at most       | B. in turn      | C. on average     | D. above all      |

【答案】: 1-5: BBADC 6-10: ACCBB 11-15: CDBAA 16-20: DADCD

## Section II Reading Comprehension

### Part A

#### Directions:

Read the following four texts. Answer the questions below each text by choosing A, B, C or D. Mark your answers on the ANSWER SHEET.(40 points)

#### Text 1

On a recent sunny day, 13,000 chickens roam over Larry Brown's 40 windswept acres in Shiner, Texas. Some rest in the shade of a parked car. Others drink water with the cows. This all seems random, but it's by design, part of what the \$6.1 billion U.S. egg industry bets will be its next big thing: climate-friendly eggs.

These eggs, which are making their debut now on shelves for as much as \$8 a dozen, are still labeled organic and animal-friendly, but they're also from birds that live on farms using regenerative agriculture—special techniques to cultivate rich soils that can trap greenhouse gases. Such eggs could be marketed as helping to fight climate change.

"I'm excited about our progress," says Brown, who is adding more cover crops that draw worms and crickets for the chickens to eat. The birds' waste then fertilizes fields. Such improvements "allow our hens to forage for higher-quality natural feed that will be good for the land, the hens, and the eggs that we supply to our customers."

The egg industry's push is the first major test of whether animal products from regenerative farms can become the next premium offering. In barely more than a decade, organic eggs went from being dismissed as a niche product in natural foods stores to being sold at Walmart. More recently there were similar doubts about probiotics and plant-based meats, but both have exploded into major supermarket categories. If the sustainable-egg roll out is successful, it could open the floodgates for regenerative beef, broccoli, and beyond.

Regenerative products could be a hard sell because the concept is tough to define quickly, says Julie Stanton, associate professor of agricultural economics at Pennsylvania State University Brandywine. Such farming also brings minimal, if any, improvement to the food products (though some producers say their eggs have more protein).

The industry is betting that the same consumers paying more for premium attributes such as free-range, non-GMO, and pasture-raised eggs will embrace sustainability. Surveys show that younger generations are more concerned about climate change, and some of the success of plant-based meat can be chalked up to shoppers wanting to signal their desire to protect the environment. Young adults "really care about the planet," says John Brunnquell, president of Egg Innovations. "They are absolutely altering the food chain beyond what I think even they understand what they're doing."

21. The climate-friendly eggs are produced \_\_\_\_\_.
- A. at a considerably low cost
  - B. at the demand of regular shoppers
  - C. as a replacement for organic eggs
  - D. on specially designed farms
22. Larry Brown is excited about his progress in \_\_\_\_\_.
- A. reducing the damage of worms
  - B. accelerating the disposal of waste
  - C. creating a sustainable system
  - D. attracting customers to his products
23. The example of organic eggs is used in Paragraph 4 to suggest \_\_\_\_\_.
- A. the doubts over natural foods
  - B. the setbacks in the egg industry

- C.the potential of regenerative products  
D.the promotional success of supermarkets
- 24.It can be learned from the last paragraph that young people  
A are reluctant to change their diet  
B. are likely to buy climate-friendly eggs  
C. are curious about new foods  
D. are amazed at agricultural advances
- 25.John Brunnuell would disagree with Julie Stanton ever regenerative Products'  
A.Market prospects  
B.Nutritional value  
C.Standard definition  
D.Moral implications

【答案】： 21-25: DCCBA

## Text 2

More Americans are opting to work well into retirement , a growing trend that threatens to upend the old workforce model .

One in three Americans who are at least 40 have,or plan to have a job in retirement to prepare for a longer life,according to a survey conducted by Harris Poll for TD Ameritrade.Even more surprising is that more than half of "unretirees"-those who plan to work in retirement or went back to work after retiring-said they would be employed in their later years even if they had enough money to settle down , the survey showed .

Financial needs aren't the only culprit for the "unretirement" trend . Other reasons , according to the study,include personal fulfillment such as staying mentally fit , preventing boredom or avoiding depression .

" The concept of retirement is evolving , " said Christine Russell , senior manager of retirement at TD Ameritrade . " It's not just about finances . The value of work is also driving folks to continue working past retirement .

" One reason for the change in retirement patterns : Americans are living longer . Older Americans are also the fastest-growing segment of the US workforce . The percentage of retirement-age people in the labor force has doubled over the past three decades.About 20%of people 65 and older were in the workforce in February 2019 , up from an all-time low of 10% in January 1985 according to money manager United Income .

Because of longer life spans , Americans are also boosting their savings to preserve their nest eggs , the TD Ameritrade study showed,which surveyed 2000 adults between 40to 79 . Six in 10 "unretirees" are increasing their savings in anticipation of a longer life.Among the most popular ways they are doing this,the company said,is by reducing their overall expenses,securing life insurance or maximizing their contributions to retirement accounts .

Unfortunately,many people who are opting to work in retirement are preparing to do so because they are worried about making ends meet in their later years,said Brent Weiss,a co-founder at Baltimore-based financial planning firm Facet Wealth.He suggested that pre-retirees should speak with a financial advisor to set long term financial goals .

" The most challenging moments in life are getting married,starting a family and ultimately retiring" Weiss said . " It's not just a financial decision , but an emotional one.Many people believe they can't retire."

- 26.The survey conducted by Harris Poll indicates that\_\_\_\_\_.  
A.over half of the retirees are physically fit for work

- B.the old workforce is as active as the younger one  
C.one in three Americans enjoy earlier retirement  
D.more Americans are willing to work in retirement
- 27.It can be inferred from Paragraph 3 that Americans tend to think that \_\_\_\_\_.  
A.retirement may cause problems for them  
B.boredom can be relieved after retirement  
C.the mental health of retirees is overlooked  
D.“unretirement” contributes to the economy
- 28.Retirement patterns are changing partly due to\_\_\_\_\_.  
A.labor shortages  
B.population growth  
C.longer life expectancy  
D.rising living costs
- 29.Many retirees are increasing their savings by \_\_\_\_\_.  
A.investing more in stocks  
B.taking up odd jobs  
C.getting well-paid work  
D.spending less
- 30.With regard to retirement,Brent Weiss thinks that many people are\_\_\_\_\_.  
A.unprepared  
B.Unafraid  
C.disappointed  
D.enthusiastic

【答案】：26-30:DACDA

### Text 3

We have all encountered them,in both our personal and professional lives. Think about the times you felt tricked or frustrated by a membership or subscription that had a seamless sign-up process but was later difficult to cancel. Something that should be simple and transparent can be complicated,intentionally or unintentionally,in ways that impair consumer choice. These are example of patterns.

First coined in 2010 by user experience expert Harry Brignull,"dark patterns" is a catch-all term for practices that manipulate user interfaces to influence the decision-making ability of users.Brignull identifies 12 types of common dark patterns,ranging from misdirection and hidden costs to roach motel," where a user experience seems easy and intuitive at the start,but turns difficult when the user tries to get out.

In a 2019 study of 53,000 product pages and 11000 websites , researchers found that about one in 10 employs these design practices . Though widely prevalent , the concept of dark patterns is still not well understood . Business and nonprofit leaders should be aware of dark patterns and try to avoid the gray areas they engender.

Where is the line between ethical,persuasive design and dark patterns?Businesses should engage in conversations with IT,compliance , risk , and legal teams to review their privacy policy , and include in the discussion the customer/user experience designers and coders responsible for the company's user interface , as well as the marketers and advertisers responsible for sign-ups , checkout baskets , pricing , and promotions . Any or all these teams can play a role in creating or avoiding "digital deception ."

Lawmakers and regulators are slowly starting to address the ambiguity around dark patterns , most



recently at the state level . In March , the California Attorney General announced the approval of additional regulations under the California Consumer Privacy Act (CCPA) that ensure that consumers will not be confused or misled when seeking to exercise their data privacy rights ."The regulations aim to ban dark patterns-this means prohibiting companies from using"confusing language or unnecessary steps such as forcing them to click through multiple screens or listen to reasons why they shouldn't opt out.

As more states consider promulgating additional regulations, there is a need for greater accountability form within the business community. Dark patterns also be addressed on a self-regulatory basis , but only if organizations hold themselves accountable , not just to legal requirements , but also to industry best practices and standard .

31.It can be learned from the first two paragraphs that dark patterns\_\_\_\_\_.

- A.improve user experience
- B.leak user information for profit
- C.undermine users' decision-making
- D.remind users of hidden costs

32.The 2019 study on dark pattern is mentioned to show\_\_\_\_\_.

- A.their major flaws
- B.their complex designs
- C.their severe damage
- D.their strong presence

33.To handle digital deception business should\_\_\_\_\_.

- A.listen to customer feedback
- B.talk with relevant teams
- C.turn to independent agencies
- D.rely on professional training

34.The additional regulations under the CCPA are intended to\_\_\_\_\_.

- A.guide user though opt-out processes
- B.protect consumers from being tricked
- C.grant companies data privacy right
- D.restrict access to problematic content

35.According to the last paragraph a key to coping with dark patterns is\_\_\_\_\_.

- A.new legal requirements.
- B.business self-discipline
- C.strict regulatory standards
- D.consumers' safety awareness

**【答案】： 31-35:CDBBB**

#### Text 4

Although ethics classes are common around the world, scientists are unsure if their lessons can actually change behavior;evidence either way is weak , relying on contrived laboratory tests or sometimes unreliable self-reports . But a new study published in Cognition found that,in at least one real-world situation a single ethics lesson may have had lasting effects.

The researchers investigated one class sessions impact on eating meat . They chose this particular behavior for three reasons , according to study co-author Eric Schwitzgebel , a philosopher at the University of California , Riverside : students attitudes on the topic are variable and unstable , behavior is easily measurable , and ethics literature largely agrees that eating less meat is good because it reduces

environmental harm and animal suffering . Half of the students in four large philosophy classes read an article on the ethics of factory-farmed meat , optionally watched an 11-minute video on the topic and joined a 50-minute discussion . The other half focused on charitable giving instead. Then, unknown to the students , the researchers studied their anonymized meal-card purchases for that semester nearly 14,000 receipts for almost 500 students .

Schwitzgebel predicted the intervention would have no effect ; he had previously found that ethics professors do not differ from other professors on a range of behaviors , including voting rates , blood donation and returning library books . But among student subjects who discussed meat ethics , meal purchases containing meat decreased from 52 to 45 percent-and this effect held steady for the study's duration of several weeks . Purchases from the other group remained at 52 percent.

That's actually a pretty large effect for a pretty small intervention , Schwitzgebel says. Psychologist Nina Strohminger at the University of Pennsylvania , who was not involved in the study , says she wants the effect to be real but cannot rule out some unknown confounding variable . And if real , she notes . it might be reversible by another nudge : " Easy come , easy go Schwitzgebel suspects the greatest impact came from social influence classmates or teaching assistants leading the discussions may have shared their own vegetarianism , showing it as achievable or more common. Second , the video may have had an emotional impact . Least rousing , he thinks , was rational argument , although his co-authors say reason might play a bigger role . Now the researchers are probing the specific effects of teaching style , teaching assistants' eating habits and students video exposure. Meanwhile Schwitzgebel-who had predicted no effect-will be eating his words.

36. Scientists generally believe that the effects of ethics classes are \_\_\_\_\_.

- A. hard to determine
- B. narrowly interpreted
- C. difficult to ignore
- D. poorly summarized

37. Which of the following is a reason for the researchers to study meat-eating? \_\_\_\_\_.

- A. It is common among students.
- B. It is a behavior easy to measure.
- C. It is important to students' health.
- D. It is a hot topic in ethics classes.

38. Eric Schwitzgebel's previous findings suggest that ethics professors \_\_\_\_\_.

- A. are seldom critical of their students
- B. are less sociable than other professors
- C. are not sensitive to political issues
- D. are not necessarily ethically better

39. Nina Strohminger thinks that the effect of the intervention is \_\_\_\_\_.

- A. permanent
- B. predictable
- C. uncertain
- D. Unrepeatable

40. Eric Schwitzgebel suspects that the students' change in behavior \_\_\_\_\_.

- A. can bring psychological benefits
- B. can be analyzed statistically
- C. is a result of multiple factors
- D. is a sign of self-development

【答案】： 36-40: ABDCC

## Part B

### Directions:

Read the following text and answer the questions by choosing the most suitable subheading from the list A-G for each of the numbered paragraphs (41-45). There are two extra subheadings which you do not need to use. Mark your answers on the ANSWER SHEET. (10 points)

- [A]. Make it a habit.
- [B]. Don't go it alone.
- [C]. Start slow, go slow.
- [D]. Talk with your doctor.
- [E]. Listen to your body.
- [F]. Go through the motions.
- [G]. Round out your routine.

Getting back into exercise can be a challenge in the best of times, but with gyms and in-person exercise classes off-limits to many people these days because of COVID-19 concerns, it can be tricky to know where to start. And it's important to get the right dose of activity. "Too much too soon either results in injury or burnout," says Mary Yoke, PhD, a faculty member in the kinesiology department at Indiana University in Bloomington. The following simple strategies will help you return to exercise safely after a break.

41. \_\_\_\_\_

Don't try to go back to what you were doing before your break. If you were walking 3 miles a day, playing 18 holes of golf three times a week, or lifting 10-pound dumbbells for three sets of 10 reps, reduce activity to 1/2 mile every other day, or nine holes of golf once a week with short walks on other days, or use 5-pound dumbbells for one set of 10 reps. Increase time, distance, and intensity gradually. "This isn't something you can do overnight," says Keri L. Denay, MD, lead author of a recent American College of Sports Medicine advisory that encourages Americans to not overlook the benefits of activity during the pandemic. But you'll reap benefits such as less anxiety and improved sleep right away.

42. \_\_\_\_\_

If you're breathing too hard to talk in complete sentences, back off. If you feel good, go a little longer or faster. Feeling wiped out after a session? Go easier next time. And stay alert to serious symptoms, such as chest pain or pressure, severe shortness of breath or dizziness, or faintness, and seek medical attention immediately.

43. \_\_\_\_\_

Consistency is the key to getting stronger and building endurance and stamina. Ten minutes of activity per day is a good start, says Marcus Jackovitz, DPT, a physical therapist at the University of Miami Hospital. All the experts we spoke with highly recommend walking because it's the easiest, most accessible form of exercise. Although it can be a workout on its own, if your goal is to get back to Zumba classes, tennis, cycling, or any other activity, walking is also a great first step.

44. \_\_\_\_\_

Even if you can't yet do a favorite activity, you can practice the moves. With or without a club or racket, swing like you're hitting the ball. Paddle like you're in a kayak or canoe. Mimic your favorite swimming strokes. The action will remind you of the joy the activity brought you and prime your muscles for when you can get out there again.

45. \_\_\_\_\_

Exercising with others "can keep you accountable and make it more fun, so you're more likely to do it again," Jackovitz says. You can do activities such as golf and tennis or take a walk with others and still be socially distant. But when you can't connect in person, consider using technology. Chat on the phone with a friend while you walk around your neighborhood. Face Time or with a relative as you strength train or stretch at home. You can also join a livestream or on-demand exercise class.

**【答案】： 41-45:CEAFB**

### Section III Translation

#### 46.Directions:

Translate the following text into Chinese. Write your translation on the ANSWER SHEET. (15 points)

Although we try our best, sometimes our paintings rarely turn out as originally planned. Changes in the light, the limitations of your painting materials, and the lack of experience and technique mean that what you start out trying to achieve may not come to life the way that you expected.

Although this can be frustrating and disappointing, it turns out that this can actually be good for you. Unexpected results have two benefits: you pretty quickly learn to deal with disappointment and realise that when one door closes, another opens. You also quickly learn to adapt and come up with creative solutions to the problems the painting presents and thinking outside the box will become your second nature.

In fact, creative problem-solving skills are incredibly useful in daily life, with which you are more likely to be able to find a solution when a problem arises.

**【解析】**

**【参考范文】**

尽管我们尽了自己最大的努力，但有时我们的绘画成品并不像原来计划的结果一样。光线的变化、你采用的绘画材料的限制以及缺乏经验和技巧，都意味着你最初尽力实现的东西可能呈现出来和你预想的方式不一样。

尽管这样会令人沮丧、倍感失望，但结果实际上对你是有好处的。意料之外的结果有两个益处：你会很快学会应对失望并意识到上（上帝）关上了一扇门，与此同时会打开另一扇门。你也很快地学会适应（这种情况），针对画作呈现出的问题提出创造性的解决办法，跳出固化认知去思考成为了你的第二本能。

事实上，创造性的问题解决技巧在日常生活中特别有用，当问题出现时，用这种技巧你更可能找到一个解决办法。

### Section IV Writing

#### Part A

#### 47.Directions:

suppose you are planning a campus food festival, write an mail to international students in your university to

- 1) introduce the food festival and
- 2) Invite them to participate

**【参考范文】**

Dear International students,

I am exceedingly excited to tell you that there will be a campus food festival at our gym this Friday afternoon. I would be honored to have you here with us.

The campus food festival will start at 3:00 p.m. this Friday afternoon. During the activity, you can



enjoy various kinds of traditional Chinese food, for example, hot pot. Meanwhile, you can also participate in making the delicious Chinese food, to be specific, making dumplings with our volunteers. What a fantastic activity! Don't you think so?

If you have interest and want to join us, please call me, my phone number is 123456, I really hope you can come. Looking forward to your reply!

Yours sincerely,

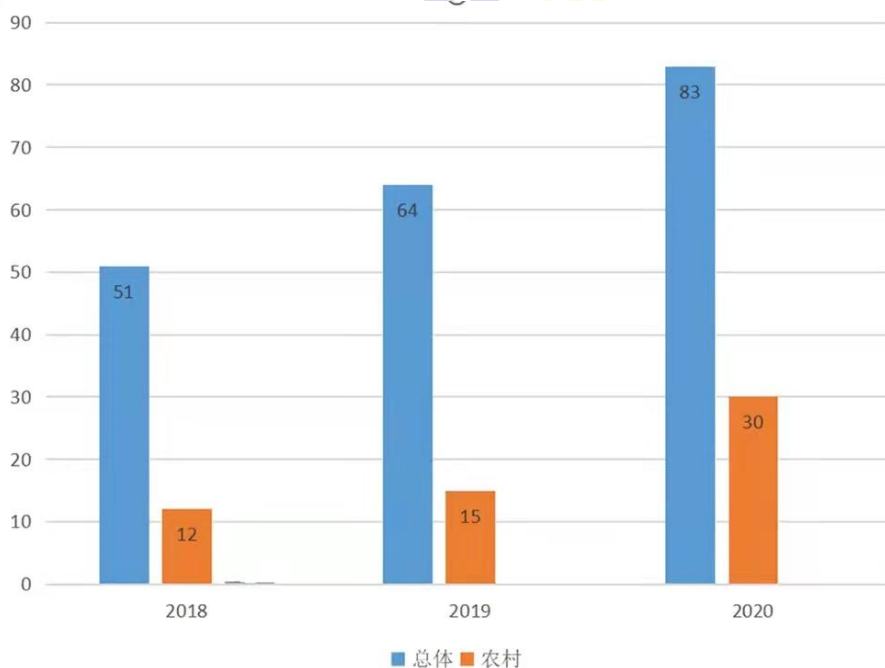
## Part B

### 48.Directions:

Write your essay based on the following chart. In your essay, you should

- 1) interpret the chart, and
- 2) give your comments.

You should write about 150 words on the ANSWER SHEET. (15 points)



2018-2020 我国快递业务量变化情况 (单位: 10 亿件)

【解析】

【参考范文】

As we can see, the column chart shows the changes of delivery volume over the period from 2018 to 2020. According to the data given, the year 2020 has seen an increase in the overall delivery volume, which has risen steadily from 52 billion to 83 billion. Similarly, the delivery volume in rural areas has climbed from 12 billion to 30 billion during the same time span.

A number of factors are accountable for the notable changes. To begin with, with the rapid development of e-commerce in China, online shopping has become a trend in China, the convenience of online shopping makes more and more people shape the habit of shopping online. That is the major reason why the overall delivery volume has a dramatic increase during the three years. What's more, as our government takes great efforts to enhance people's income in rural areas, people's purchasing ability is increasing accordingly. Therefore, they can purchase more year by year online.

Taking all above into consideration, we can draw the conclusion that the phenomenon will continue in the coming years. And only by creating a safe atmosphere for online shoppers can make more people enjoy purchasing way.